

Presented by



# CLOSING CEREMONY

16 August 2015 Ibirapuera Gymnasium São Paulo

Co-Organizer

Brought to you by





# samsung Galaxy S6 o novo comeca agora





Imagens meramente ilustrativas. (\*) Disponível apenas no Galaxy S6 Edge. (\*\*) Em relação ao Galaxy S5. (\*\*\*) Estimativa realizada em aparelho com configuração de fábrica, utilizando carregador que acompanha o produto e utilizando diversas funções, não cumulativas, de recebimento de notificação, conversação, reprodução de áudio e utilização de aplicativos. O tempo de carregamento e uso poderá variar de acordo com as condições do ambiente e da rede, bem como de acordo com as configurações do produto e dos programas, dentre outros fatores.

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# CHOOSE THE FUTURE

#### **WELCOME**



**SIMON BARTLEY** President WorldSkills

Welcome to the close of WorldSkills São Paolo 2015. Now, it is likely that we share exhaustion, interest in medal counts, and a palpable readiness to celebrate all we have achieved over the past few days.

Tonight's Closing Ceremony will continue the special magic that surrounds WorldSkills.Just a few days ago we came together from different parts of the world representing different cultures, skills, and hopes for success.

Over this Competition, we have found that for all of our differences we are much the same in our focus on excellence. We have found ways to understand and respect one another, and ways to share learning and form friendships. In a world in which so much seems to keep people apart, this is truly a magical result. Thanks to you all for demonstrating so clearly the power and magic of WorldSkills!

We celebrate Competitors tonight. You are all Champions, and we need your hands, minds, and hearts engaged in making our world a better place.We celebrate WorldSkills Experts and Members; the ongoing ways in which your efforts raise the profile and importance of skills motivate and inspire us.There are too many others to thank; simply turn to the person sitting next to you this evening and say, "Thank you".

This is the finale of an amazing moment in time, and I want to thank our Competition Organizer WorldSkills São Paulo 2015 and SENAI for their collaboration and commitment creating this success. But this is not an ending; it moves us forward in learning, in career, in commitment to improving the world through the power of skills.

Thank you for all you have done; congratulations on what you have achieved. I will not say, "Goodbye"; rather, "Until we meet again". I hope that will be often in the near future, and I look forward to seeing you in Abu Dhabi



**ROBSON BRAGA DE ANDRADE** CNI President SENAI National Council President

SESI National Department Director

We would like to thank everyone that was part of this great gathering with different countries, regions, and cultures to promote vocational education and industry quality in the world.

Congratulations to the Competition Organizers: SENAI and WorldSkills International who performed a wonderful job, involving participants with a topic that is important for development in our society and building a future for young professionals in our countries.

I hope you have been able to absorb a little bit of the joyful and exciting Brazilian culture and that you take a bit of our country with you. Have a safe trip back home.



**RAFAEL LUCCHESI** General Director at the National Department in SENAI Education and Technology Director at CNI Director Superintendent at SESI National Department

We had an intense and challenging week, gathering thousands of young professionals from all over the world for a rich experience and exchange opportunity among different cultures, specifically focused on skills, technical training and the future of vocational education as the main topics for discussions and agendas around the world.

Let this be an example and show the world how vocational education can benefit societies, in regards to citizenship, competitiveness and productivity. This is the legacy that WorldSkills São Paulo 2015 intends to provide.

I would like to thank everyone who participated in this story and hope you were able to enjoy the Brazilian joy, receptivity, and diversity.



**DAVID HOEY** CEO WorldSkills International

Welcome to the Closing Ceremony of WorldSkills São Paulo 2015! My sincere thanks for your contribution to making the largest WorldSkills Competition in history an historic success.

Competitors, Experts, Members, leaders from all sectors of economies and societies from around the world, partners and sponsors, supporters and guests - each and every one of you can celebrate our collective achievement here. Thank you for coming together, working together, and enjoying a wonderful four days.

And I am confident that you will continue to spread the momentum and impact of WorldSkills beyond this event.

I have had the pleasure of meeting many of you, and learning from you what it takes to be the best of the best in technical and vocational education, in professional skills throughout industry and business, and in improving and applying your skills to better our world.

The stories of how hard you work, how high you dream, and how you realize your dreams is inspiring and motivating. I know that for the nearly 8,500 of us here tonight there are at least that many stories.

I encourage you to share them throughout the WorldSkills community and around the world.

WorldSkills São Paulo 2015 now comes to a close. All you accomplished here is part of your path toward further studies, successful careers, and contribution to economy and society.

What we have shared here will continue to inspire and sustain our passion and commitment to the WorldSkills movement. For tonight, enjoy yourselves immensely. For tomorrow, I wish you safe travel home and all the very best for your future.



**GILBERTO CARVALHO** President SESI National Council

Gratifying. This is the feeling we have as we end our participation in WorldSkills São Paulo 2015, a Competition that promotes knowledge exchanges, and rewards the most outstanding young professionals from all Member countries and regions.

The Competition promotes vocational education and dialogue about the opportunities provided through educational institutions - opening doors for thousands of students to understand the professions available within each career. It has been a great event overall.



**DR JI OH SONG** Executive Vice President of Global Technology Center Samsung Electronics Co., Ltd.

I am so proud of all of the Competitors who demonstrated their challenging spirit, persistence, and passion, as well as their skill excellence during the last four Competition days. Since this Competition is not the end but a starting point for the Champions, I would like to encourage all of you to continuously improve your knowledge and skills, becoming very good role models for other young professionals.



**LUIZ CASSIANO RANDO ROSOLEN** President Indústrias Romi S.A.

We would like to congratulate the Competition Organizer WorldSkills São Paulo 2015, Delegations, and Competitors, which made this Competition a highly technical and unique event, preparing young professionals for the global labour market and inspiring future generations with positive career examples.

We are proud to have had Romi machines at the 43rd WorldSkills Competition, celebrating our successful partnership.



The WorldSkills Competition Closing Ceremony is certainly the starting point of a new phase in your lives as young professionals. Many individual and collective abilities were developed these days.

I hope this learning opportunity encourages your constant search for knowledge and training, and that from now on you can contribute to the world of work in innovative and transformative ways.

I'll see you at the next Competition. Count on Sebrae to help build an even more entrepreneurial world!



**SIDNEY CUNHA** General Director National Department in Senac

Besides being a professional showcase, the WorldSkills Competition enables professional exchange opportunities between young people around the world, as well as experience and ability exchanges. The Competition provided learning and the implementation of technological innovations related to the world of vocational education.

It was a great opportunity to show Brazil and the world the quality and importance of the work Senac has been developing for almost 70 years, promoting educational excellence.



Congratulations to all the Competitors this week. Your determination, hard work, and talent inspire us to continue investing in vocational education.

And thank you to WorldSkills for another fantastic event. No other organization prepares our future workforce like WorldSkills, and we are excited to strengthen this partnership.

## THE NIGHT OF CHAMPIONS

The Closing Ceremony will create an extraordinary atmosphere for the most important and memorable moment in the entire event: the medals awarded to Competitors for their effort and dedication. The celebration will be magical filled with interactive and entertaining illusions and performances, live interviews, and lots of music. We will enjoy the retrospective video, looking back at the entire Competition and reliving highlights.

Looking ahead, we will get to learn a bit about Abu Dhabi, the host city for the 44th WorldSkills Competition in 2017.

The final performance also promises to involve the audience with very traditional Brazilian music.

The evening will be filled with surprises, laughter, and excitement! But most importantly it is the night when we find out who will receive the medals for all 50 skills.

Good luck to everyone! You have worked hard for this moment.

#### PROGRAMME

- Welcome
- WorldSkills São Paulo 2015 retrospective video
- Speeches
- Award Ceremony "Skill Medallists"
- Show act "Entertainment Performance"
- Award Ceremony "Best of Nation"
- Award Ceremony "Albert Vidal Award"
- Handover to WorldSkills Abu Dhabi 2017
- Official Acknowledgements
- Closing show act "Monobloco Band"

## GET TO KNOW THE IBIRAPUERA GYMNASIUM

The "Geraldo José de Almeida" Gymnasium, known as the Ibirapuera Gymnasium, is part of the Conjunto Desportivo Constâncio Vaz Guimarães, one of the largest and most equipped sports complexes in Latin America.

With a total capacity of 10,200 people, this is where the greatest cultural, sports, and leisure events in the State of São Paulo take place. The venue has already hosted significant events, such as the Volleyball Worldwide Competition in 2014, the International Tennis Tournament and Disney On Ice.

Now, to complete this list of major events, tonight the Ibirapuera Gymnasium hosts the Closing Ceremony for the 43rd WorldSkills Competition, the greatest vocational education and skills excellence Competition in the world.

#### THE MEDALS

The medals for the 43rd WorldSkills Competition were created by graphic designers and Medallists from previous WorldSkills Competitions, Bruno Villardo, Guilherme Vieira, and Tiago Leon Marti with support from Marcia Vanni, and supervised by the WorldSkills São Paulo 2015 Competition Organizer. The design incorporates 50 different elements which represent the number of skills in this Competition.

The elements in the medals' design provide a revolutionary concept, with various symbols that are part of the Competition: pieces of a gear system, representing the Competition; the timer, representing time; an arena, representing the awards venue; fireworks, representing celebration; and the São Paulo city skyline, representing one of the busiest cities in Brazil.

All of the elements come together centered around the WorldSkills logo, the symbol of the greatest vocational education and skills excellence Competition in the world.

#### **MASTERS OF CEREMONIES**



**OTAVIANO COSTA** Actor

Otaviano Costa is an actor, singer, and television presenter. He began his career as a radio announcer; hosted live shows in the country's leading television stations, as well as MTV; and starred in six soap operas.

He currently presents the "Video Show" variety show, on Brazil's largest free channel, TV Globo.



Didi Wagner, is a model and television presenter. She was a VJ at MTV for nearly 10 years, where she hosted "Top 10 EUA" and large audience interactive programmes, such as "Peep MTV" and "Video Clash". She presented "Rock in Rio 2011", and currently travels around the world exploring different cultures with the Multishow programme called "Lugar (In) Comum".

#### **ENTERTAINMENT**

**TRUPE ACROBÁTICOS FRATELLI** Clowns, Stilts and Shadows

The Fratelli acrobatic group has been developing its unique style of performance since 1986.

As one of the pioneering contemporary Circus groups in São Paulo and Brazil their shows mix acrobatics, virtuoso performances, and technology with a live band.



Célio Amino studied physics, and has been a professional magician and illusionist for more than two decades.

He founded the Magicorp – the largest multimedia illusionist group in Latin America.

Amino is the author of the "Além da Mágica" show, a critical and public success In Brazil. He was also chosen by the British director Peter Brook to join the cast for one of the "The Magic Flute" productions.



**RENATA SIMÕES** Renata Simões is a well-known journalist, TV presenter, and radio announcer

On television, Renata was part of the "Planeta Oceano" programmes on the GNT cable channel, the "Video Show" programme on Rede Globo, "Pré-Estreia" on TV Cultura, "Balada" and "Urbano", on the Multishow cable channel, and the "Creator's Project" on Fashion TV. On the radio, she presented the "De Carona" programme from 2008-2012 on OiFM/SP. Also, Renata Simões was the Global Forum on Sustainability SWU mediator, in 2010 and 2011. She currently writes for a magazine called "BT Experience", and has written both for the "Serafina" magazine (Folha de São Paulo) and for "TRIP" magazine.



One of the most well-known Brazilian Carnival groups in Rio de Janeiro, Monobloco is a musical band created in 2000 by Celso Alvim, Mário Moura, Sidon Silva, C.A. Ferrari, and Pedro Luís, who are part of the Pedro Luís e a Parede band.

The group's unique characteristic is using samba school instruments to play other rhythms besides samba, such as marchinha, coco, funk, xote, ciranda, and charm. The band works at a workshop in Rio de Janeiro teaching people without any musical skills to play percussion instruments.

Monobloco also supports workshops in several other places around the world. They have held workshops in Denmark, Australia, New Zealand, and Japan, and annually promote workshops in the United Kingdom.

Monobloco is among the Brazilian groups that perform most often throughout the year.

## SPECIAL THANKS

#### To the Volunteers

Our extra special thanks go to the 800 volunteers who chose to donate their time, efforts, and talent for more than a week to ensure that all of the participants, and visitors are cared for and receive the necessary support.

Saying "thank you" is not enough to express the joy and satisfaction we feel to have them helping us throughout the event. After all, it is a 212,000 m<sup>2</sup> area with approximately 200,000 visitors, and this great experience will only be possible with help from so many volunteers.

WorldSkills São Paulo 2015 volunteers chose the mission of contributing to the development of vocational education in Brazil and the world.

In practical terms, this was represented through the support they provided to Competitors from all Delegations, helping with language differences in order to not hinder communication; organizing photos and videos; helping to guide the flow of people in the restaurants; and helping to conduct public visits and support activities in the skill Competitions. The goal is to have a volunteer available whenever someone needs help.

All volunteers are aware that volunteering is the best way both to help others and to help themselves. Volunteering is a great learning experience, a fulfilling way to spend time, and a clear example of social responsibility.

We are sure that the participation certificates delivered to our volunteers will be more than celebrated, because besides being an integral part of the event, volunteers know that they performed an amazing and valuable job!

#### To Partners

WorldSkills São Paulo 2015 is pleased to have collaborated with major partners for the 43rd WorldSkills Competition, the greatest vocational education and skills excellence Competition in the world, held in Latin America for the first time.

The Competition was made possible by a strong partnership between the National Service for Industrial Training (SENAI) and WorldSkills International, and both entities sincerely thank all of you for your attention and support as co-organizers, partners, and sponsors.

We would like to begin by thanking our co-organizer partner from the Industry System, SESI (Industrial Social Service), for supporting in organizing the Competition, not only financially but also by providing expertise and sharing skilled labour with SENAI. Other essential partners helping to build the select team of Competition Organizer employees were the 27 regional SENAI divisions, which provided the Workshop Sector Managers and Workshop Managers for all of the skills, and supported us with employees for the technical and service departments.

We would also like to thank our government and institutional partners. Our partnership with all three-government levels and especially with the Ministry of Education, the Chief of Staff Office (Casa Civil), and the International and Federative Affairs Department in São Paulo was essential to connect with strategic stakeholders and make this Competition feasible.

Conselho do SESI, Sebrae (Brazilian Micro and Small Business Support Service), and Senac (National Service for Industrial Training) are institutional partners that work together to coordinate actions that promote Brazilian vocational education.

Special thanks to our national and international sponsors. Support from these companies made the Competition and side events possible and added expertise, perspective, and innovation to all we experienced.

Thanks to all of these well-orchestrated commitments. We are proud to have hosted WorldSkills São Paulo 2015, believing in the success of this week dedicated to promoting vocational skills education!

#### TO WORLDSKILLS SÃO PAULO 2015 SPONSORS AND WORLDSKILLS INTERNATIONAL GLOBAL PARTNERS

WorldSkills International and WorldSkills São Paulo 2015 are honoured to receive support from the WorldSkills Global Partners. We thank Samsung, the official Overall Event Presenter, Stanley Black & Decker, 3M, AWS (American Welding Society), Autodesk, Cisco, Festo, Fluke, Lincoln Electric, Saint-Gobain, and Siemens.

As Global Partners, these renowned companies are already individually involved in education and training initiatives in various markets around the world. Associating these organizations with the WorldSkills mission is gratifying, and it is certainly very important in making the WorldSkills Competition possible.

Surely, this contribution adds value to all stakeholders involved, as it provides an opportunity for entities to talk directly to each other, adopt best practices to promote education, encourage vocational skills education globally, and increase skilled labour in industry. At the same time, the Competition gives these partners the opportunity to develop avenues of collaboration that sustain the success of the Competition and ensure we realize our vision. Besides Global Partners, it is also very important to highlight the presence and interest of participating Brazilian and international companies. The support and contribution that these organizations and institutions provided positively affected the skill competitions, the tools used by Competitors, and the specific services available that made the Competition possible. These partnerships encouraged our collective success.

#### Graphic Design: LOWFAT

Content: WorldSkills São Paulo 2015 Competition Organizer



WorldSkills São Paulo 2015 will have two types of garbage collectors: RECYCLABLE (paper, plastic, tetrapak and other materials);

NON-RECYCLABLE (WASTE): (napkins, Styrofoam, food scraps, aluminum foil). Participate! Choose Sustainability! Patrocinador Master | Master Sponsor



Patrocinador Ouro | Gold Sponsor



