

CARTAZ A3 | TEMPLATES

Typeface

Frutiger LT Com 45 light
Frutiger LT Com 55 roman
Frutiger LT Com 65 bold

Titles
55 - 70pt

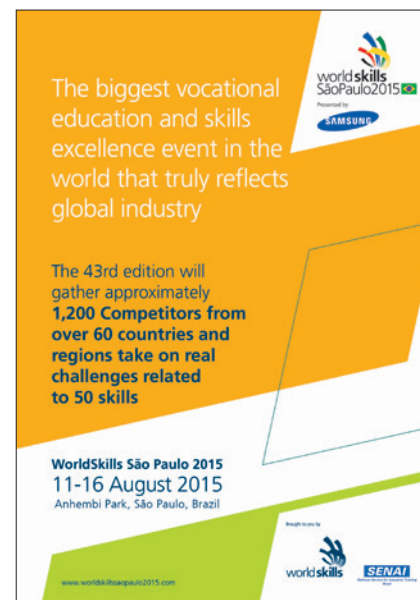
Subtitles
25 - 40pt

Text
13-18pt

Logos

O logo da competição + logo WSI e SENAI, devem ser mantidos de acordo com as proporções aplicadas nos templates. Estes já seguem as regras do brandbook.

Sugerimos que a data da competição e o site sejam mantidos no esquema tipográfico dos templates.



Images

No pacote com o arquivo de Indesign editável, inserimos algumas imagens. Utilize imagens do Flickr acessando a área de downloads do site

Colors e Diamonds

Utilize a cartela de cores apresentadas no brandbook com cautela nas combinações. Privilegie a leitura e o contraste em textos mais densos. Os templates apresentam sugestões de uso das cores que podem ser mantidas.

Aplique o diamante de acordo com as instruções do brandbook, evite usá-los em excesso.

A3 BANNER | TEMPLATES



worldskills
São Paulo 2015

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SAMSUNG

The biggest vocational education and skills excellence event in the world

WorldSkills São Paulo 2015: Competitors from over 60 countries and regions take on real challenges related to 50 skills

The 43rd edition will gather approximately 1,200 Competitors.

In Brazil, the Competition will be organized by WorldSkills International together with the National Service for Industrial Training (SENAI), one of the five largest professional education institutions in the world.

WorldSkills São Paulo 2015
11-16 August 2015
Anhembi Park, São Paulo, Brazil

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PULL UP BANNER | TEMPLATES




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