

VISITORS HANDBOOK

12-15 August 2015
Anhembi Park
São Paulo

Co-Organizer



Iniciativa da CNI - Confederação
Nacional da Indústria

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Galaxy S6 edge



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CONHEÇA A AMAZÔNIA

Imagens meramente ilustrativas. (*) Disponível apenas no Galaxy S6 Edge. (**) Em relação ao Galaxy S5. (***) Estimativa realizada em aparelho com configuração de fábrica, utilizando carregador que acompanha o produto e utilizando diversas funções, não cumulativas, de recebimento de notificação, conversação, reprodução de áudio e utilização de aplicativos. O tempo de carregamento e uso poderá variar de acordo com as condições do ambiente e da rede, bem como de acordo com as configurações do produto e dos programas, dentre outros fatores.

WELCOME



SIMON BARTLEY
President WorldSkills

On behalf of WorldSkills, I welcome you to the 43rd WorldSkills Competition - the first time we have held our flagship event in Latin America. I believe that your time here will inform, excite, and inspire you. Along with our Member organization in Brazil, SENAI, we have planned a visitor experience to open your eyes to the power of skills not only to keep the world working, but also to secure a bright future for us all.

It will be difficult for you to find time to observe more than 1,200 Competitors from over 60 countries and regions participating in the 50 skills. These young people have worked incredibly hard to earn their way here. They are now engaged in intense competition, and your presence and respect for their efforts and excellence will further encourage them.

If you want to begin to understand competing at this level, visit the Knowledge Spot areas to see for yourself what it takes to design, build, and make something workable, sustainable, and aesthetically pleasing. Take the opportunity to connect and network with other visitors. Follow us through our innovative digital platform and on social media to enrich and extend your time on site.

My guess is that over these four days you will find amazing things that capture your attention and spark your imagination. In turn, my hope is that this will compel you to learn more about the WorldSkills movement, and find a way to join us in our cause. Over these four days you are a welcome visitor at WorldSkills São Paulo 2015. And starting now, I am pleased to welcome you to the world of WorldSkills!

CONSELHO NACIONAL DO SESI:

PARCEIRO NA DEFESA DO INTERESSE QUE É DE TODOS

O Conselho Nacional do Sesi, instância decisória máxima do Sesi, reúne representantes das categorias econômicas da Indústria, do Sistema Indústria, dos trabalhadores e do governo.

Como o próprio nome sugere, sua função é apontar caminhos, avaliar atividades desenvolvidas, aprovar orçamentos e contas e contribuir para que o Departamento Nacional e os Departamentos Regionais do Sesi cumpram sua missão com eficácia.

Ao desempenhar um papel de tamanha relevância e responsabilidade, o Conselho Nacional do Sesi se coloca como parceiro do Sistema Indústria, atuando em defesa dos interesses comuns que unem trabalhadores, indústria, governo e sociedade.





ROBSON BRAGA DE ANDRADE

CNI President
SENAI National Council President
SESI National Department Director

CNI, National Confederation of Industry, is honoured to welcome you to one more WorldSkills Competition, held in Latin America, for the first time. Brazil is not only known for the strength of its internal market, but also for the strength of its industry and service networks, as well as its excellent research centres and highly qualified professionals.

The industry is responsible for 23.4% of the GDP and it is the economic sector that most generates jobs and is most sought after by young people who want to begin their professional activities. Industry also pays the highest wages to its employees. São Paulo is our financial and economic capital, with 50,800 industries

CNI, an entity that promotes research, innovation and technological development for industry, believes that initiatives like WorldSkills São Paulo 2015 are excellent opportunities. The Competition enables investments in Brazil's vocational education system and labour qualification in Brazil. This opportunity also boosts sustainable development and creates a positive business environment.

We are the seventh largest economy in the world, with a huge and varied industrial park, ranging from the production of consumer goods to cutting-edge technology, but we still have progress to be made and lots to learn about regarding vocational education, with a promising future ahead.

CNI, SENAI and WorldSkills International, have decided to join forces to make this Competition a success, which will bring an immeasurable legacy to Brazilian and global industry. Ensuring competitiveness is essential to continue promoting sustainable growth.

As the largest Brazilian industry entity – with almost 700,000 companies - we hope that all WorldSkills São Paulo 2015 visitors have a great Competition, filled with learning, new experiences and productive exchanges.

Welcome!

PROUD TO BE A GLOBAL PARTNER OF THE 2015 WORLDSKILLS COMPETITION



STANLEY.



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DECKER**



DEWALT

"Stanley Black & Decker is proud to support WorldSkills as a Global Premium Partner. We believe the WorldSkills organization is encouraging growth in high-value vocational trades and preparing our future global workforce in a way that no other organization today is equipped to do, and we look forward to continued support of WorldSkills and its competitor teams in the future."

John F. Lundgren

Chairman and CEO
Stanley Black & Decker, Inc.



DAVID HOEY
CEO WorldSkills International

Welcome to the 43rd WorldSkills Competition in exciting São Paulo, Brazil! You are among over 200,000 visitors about to share in a unique four-day experience that brings together young Competitors, experienced Experts, and representatives from industry, education, and government from more than 60 countries and regions. The event will raise the awareness and profile of the skills, trades, and technical careers.

The WorldSkills São Paulo 2015 team has successfully put together our largest WorldSkills Competition to date. This WorldSkills Competition brings an array of events and activities sure to engage visitors of all ages and interests. I am confident that whether you have visited a past WorldSkills Competition, or are new to discovering the breadth of skills that keep the world working, you will have an exciting and energizing visit.

Of course, we invite you to spend as much time as you can touring Anhembi Park to witness the concentration and excellence of over 1,200 Competitors participating in 50 skills from trades, technologies, and service-oriented careers. At each skill area there will be a "Knowledge Spot" where you can learn about that skill. You can also extend your visit through a virtual tour, live streaming of the Opening and Closing Ceremonies, and compelling social media activities over the Competition.

I offer my personal welcome, on behalf of WorldSkills and our network of Members, collaborators, partners and sponsors, and volunteers. I hope that you enjoy an eye-opening and thought-provoking experience, and will take away a new appreciation and interest in the WorldSkills movement, and all that we represent about showcasing and inspiring skills excellence.

Complexo Industrial Romi,
em Santa Bárbara d'Oeste - SP

AS MELHORES MÁQUINAS NA MAIOR COMPETIÇÃO DE EDUCAÇÃO PROFISSIONAL DO MUNDO.



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RAFAEL LUCCHESI

General Director at the National Department in SENAI
Education and Technology Director at CNI
Director Superintendent at SESI National Department

Welcome to WorldSkills São Paulo 2015! I am pleased to welcome you all to our city for the 43rd WorldSkills Competition, the greatest vocational education and skills excellence Competition in the world.

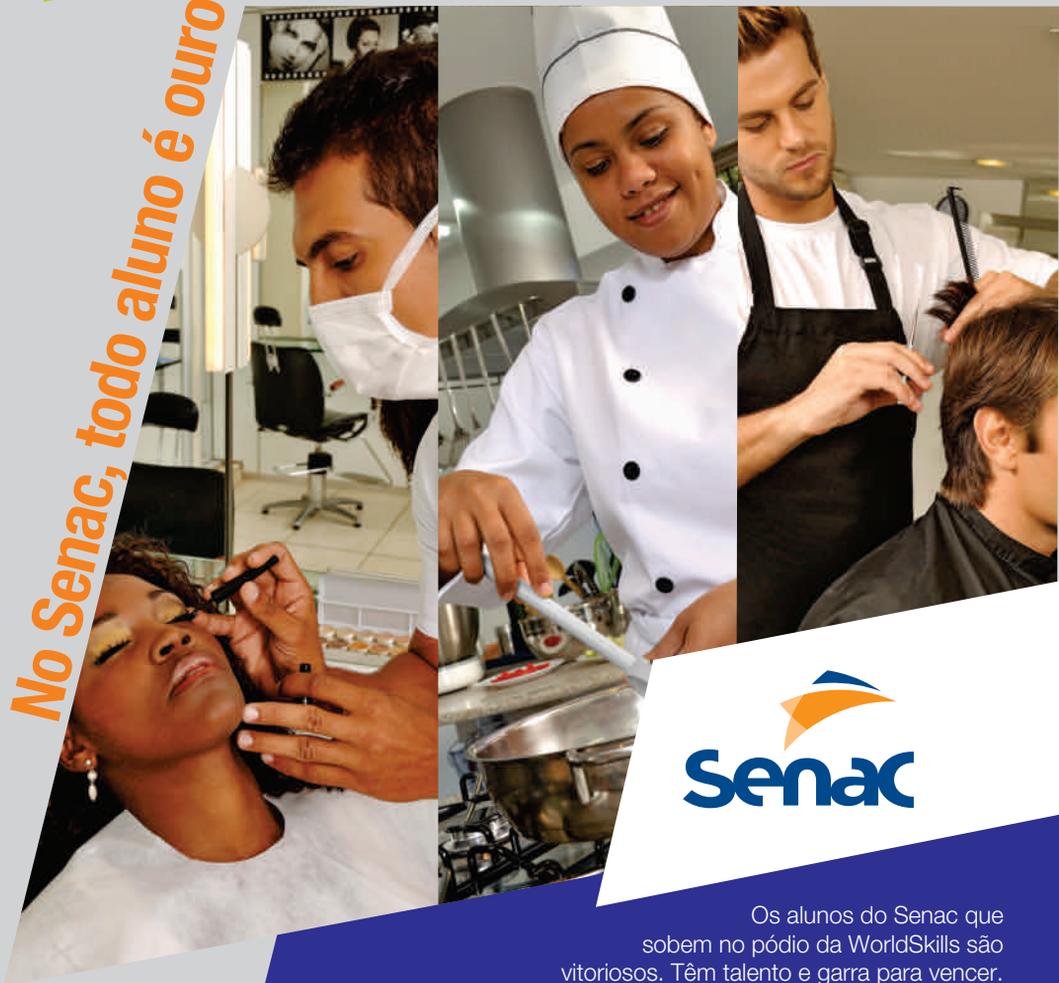
The National Service for Industrial Training – SENAI, one of the five largest professional education complexes in the world and the largest in Latin America, has been working for over 70 years to enhance the quality of vocational education in Brazil according to the country's industrial needs. SENAI invests in training and professional competitiveness, providing 150,000 opportunities for technical courses every year.

Vocational education provides various opportunities and possibilities for young professionals and has a very important role in building and promoting citizenship. As a result, professionals that are more qualified and specialized provide significant improvements for the countries as a whole, in regards to employability, competitiveness, productivity and sustainable development. When we provide opportunities for youth, they in turn contribute with talent, perseverance and commitment.

Considering the possible legacy towards the development of education and especially vocational training in Brazil and in the world, we are honoured to host the WorldSkills Competition. Cases like Finland have been an inspiration to us, where after hosting the Competition in 2005, they significantly increased the number of young professionals enrolling in technical education courses and becoming leaders in various industrial sectors.

We hope you enjoy the Competition and all that it offers and we are sure this will be an unforgettable event for vocational education in Brazil and in the world.

No Senac, todo aluno é ouro



Os alunos do Senac que sobem no pódio da WorldSkills são vitoriosos. Têm talento e garra para vencer.

Mas, para nós, todos os alunos do Senac valem ouro. É vencedor quem investe em educação profissional para alcançar seus sonhos. Quem estuda pelo Programa Senac de Gratuidade, aprende com a tecnologia de ponta das nossas empresas pedagógicas ou escolhe nossos cursos de educação a distância para aprimorar seus conhecimentos e conseguir seu lugar no mercado de trabalho.

Carregamos no peito mais de 58 milhões de medalhas de ouro, dos brasileiros que passaram pelo Senac nesses quase 70 anos de atuação voltada a educar para o trabalho no Setor do Comércio de Bens, Serviços e Turismo.

Senac. O ensino do futuro do mundo.

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TO LEARN**

CONHEÇA AS OCUPAÇÕES

GET TO KNOW THE SKILLS



MODA E CRIATIVIDADE

CREATIVE ARTS AND FASHION

Design Gráfico

Graphic Design Technology

Florista

Floristry

Joalheria

Jewellery

Tecnologia da Moda

Fashion Technology

Vitrinismo

Visual Merchandising and Window Dressing



SERVIÇOS

SOCIAL AND PERSONAL SERVICES

Cabeleireiro

Hairdressing

Confeitaria

Pâtisserie and Confectionery

Cozinha

Cooking

Cuidados de Saúde e Apoio Social

Health and Social Care

Estética e Bem-Estar

Beauty Therapy

Panificação

Bakery

Serviço de Restaurante

Restaurant Service



TECNOLOGIA DA INFORMAÇÃO E COMUNICAÇÃO

INFORMATION AND COMMUNICATION TECHNOLOGY

Gestão de Sistemas de Redes TI
IT Network Systems Administration

Redes de Cabeamento Estruturado
Information Network Cabling

Soluções de Software para Negócios
IT Software Solutions for Business

Tecnologia de Mídia Impressa
Print Media Technology

Web Design
Web Design



TECNOLOGIAS DA CONSTRUÇÃO CIVIL E EDIFICAÇÕES

CONSTRUCTION AND BUILDING TECHNOLOGY

Aplicação de Revestimentos Cerâmicos
Wall and Floor Tiling

Carpintaria de Telhados
Carpentry

Construção em Alvenaria
Bricklaying

Construção de Estruturas para Concreto
Concrete Construction Work

Escultura em Pedra
Architectural Stonemasonry

Instalações Hidráulicas e de Aquecimento
Plumbing and Heating

Instalações Elétricas Prediais
Electrical Installations

Jardinagem e Paisagismo
Landscape Gardening

Movelaria
Cabinetmaking

Marcenaria de Estruturas
Joinery

Pintura Decorativa
Painting and Decorating

Refrigeração e Ar-Condicionado
Refrigeration and Air Conditioning

Sistemas Drywall e Estucagem
Plastering and Drywall Systems



TECNOLOGIAS DE MANUFATURA E ENGENHARIA

MANUFACTURING AND ENGINEERING TECHNOLOGY

Caldeiraria

Sheet Metal Technology

Construção de Estruturas Metálicas

Construction Metal Work

Desenho Mecânico em CAD

Mechanical Engineering Design – CAD

Elettricidade Industrial

Industrial Control

Eletrônica

Electronics

Engenharia de Moldes para Polímeros

Plastic Die Engineering

Fresagem a CNC

CNC Milling

Manutenção Industrial

Industrial Mechanics Millwright

Manufatura Integrada

Manufacturing Team Challenge

Mecatrônica

Mechatronics

Modelagem de Protótipos

Prototype Modelling

Polimecânica e Automação

Polymechanics and Automation

Robótica Móvel

Mobile Robotics

Soldagem

Welding

Tornearia a CNC

CNC Turning



TRANSPORTE E LOGÍSTICA

TRANSPORTATION AND LOGISTICS

Funilaria Automotiva

Autobody Repair

Manutenção de Aeronaves

Aircraft Maintenance

Manutenção de Veículos Pesados

Heavy Vehicle Maintenance

Pintura Automotiva

Car Painting

Tecnologia Automotiva

Automobile Technology

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EDUCAÇÃO EMPREENDEDORA SEBRAE

CONHEÇA AS SOLUÇÕES DO PROGRAMA NACIONAL DE EDUCAÇÃO EMPREENDEDORA DO SEBRAE:

ENSINO FUNDAMENTAL

JOVENS EMPREENDEDORES PRIMEIROS PASSOS (JEPP)

A partir de histórias, instiga os estudantes a desenvolver o comportamento empreendedor e a vivenciar as etapas de um plano de negócios.

ENSINO MÉDIO

DESPERTAR

Aborda uma visão ampla do empreendedorismo, incentivando a cooperação, a cidadania e a ética.

FORMAÇÃO DE JOVENS EMPREENDEDORES (FJE)

Estimula o comportamento empreendedor, instigando o protagonismo juvenil e preparando os estudantes para o mundo do trabalho.

CRESCENDO E EMPREENDENDO

Apresenta o universo do empreendedorismo por meio de encontros vivenciais e orienta a identificação de oportunidades.

ENSINO TÉCNICO E PROFISSIONAL

PRONATEC EMPREENDEDOR

Apresenta o empreendedorismo como possibilidade de inserção profissional no mundo do trabalho.

ENSINO SUPERIOR

DESAFIO UNIVERSITÁRIO EMPREENDEDOR (DUE)

Uma abordagem inovadora que utiliza a competição para falar de empreendedorismo aos estudantes universitários através de jogos on-line e simuladores de empresa.

DISCIPLINA DE EMPREENDEDORISMO

Estimula o comportamento de quem faz acontecer, busca oportunidades e desenvolve ações voltadas a resultados.

EMPREENDEDORISMO EM DOIS TEMPOS

Sensibiliza os estudantes quanto ao empreendedorismo social, empresarial e corporativo.

MEET THE SOLUTIONS OF SEBRAE NATIONAL ENTREPRENEURIAL EDUCATION PROGRAM

ELEMENTARY SCHOOL

Young Entrepreneurs First Steps (JEPP) – Using stories, urges students to develop entrepreneurial behavior and to experience the stages of a business plan.

HIGH SCHOOL

Awaking to Entrepreneurship Program – It addresses a broad vision of entrepreneurship by encouraging cooperation, citizenship and ethics.

Training of Young Entrepreneurs (FJE) – It encourages entrepreneurial behavior, urging youth participation and preparing students for the world of work.

Growing and Undertaking – It presents the world of entrepreneurship through experiential meetings and guides the identification of opportunities.

TECHNICAL AND PROFESSIONAL EDUCATION

Pronatec Entrepreneur – It presents entrepreneurship as a possibility of professional integration in the labor market.

HIGHER EDUCATION

University Entrepreneur Challenge (DUE) – An innovative approach that uses the competition to speak of entrepreneurship to college students through online games and business simulations.

Discipline of Entrepreneurship – It stimulates the behavior of those who makes it happen, seeks opportunities and develops actions to results.

Entrepreneurship in Two Steps – It sensitizes students about the social, business and corporate entrepreneurship.

1. CHOOSE WORLDSKILLS SÃO PAULO 2015

WorldSkills São Paulo 2015 is brought to you by WorldSkills and SENAI (National Service for Industrial Training). From 11 to 16 August 2015, the 43rd WorldSkills Competition, the greatest vocational education and skills excellence Competition in the world, will take place in Latin America for the first time, at Anhembi Park.

Over **1,200 Competitors** from more than **60 countries** and regions are expected to participate. They will compete in **50 different** skills related to trades, technologies, and service-oriented careers. The skill Competition workshops will be present in all three Anhembi Park sectors: *Samsung Pavilion, Convention Palace, and the Sambadrome. To plan your visit, you can check the general map inside this Handbook, through our mobile app, and at many information desks around the venue.

Brazil's opportunity to host such a great event certainly demonstrates to Brazil and the world the importance of vocational education and training which has the power to develop economies and societies in our countries and regions and enrich the lives of young students around the world.

* At WorldSkills São Paulo 2015, Samsung is the official Overall Event Presenter and the Exhibition Pavilion was renamed to Samsung Pavilion.

1.1. Competition Public Hours

Visitors will have the opportunity to enjoy the Competition on the following days* at the times indicated below.

	12/08	13/08	14/08	15/08
Open to the public	10:00	09:00	09:00	09:00
End of public visiting hours	17:00	17:00	17:00	16:00



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1.2. Transportation

There will be free transportation to Anhembi Park, each day from 09:00 to 17:00. Buses will be available, on the hour and every hour departing from Rua Voluntários da Pátria, 596 in front of the Arquivo Público do Estado de São Paulo, in Portuguesa/Tietê subway station. Passengers will be dropped off at Av. Olavo Fontoura, where they may access the main gate of the Samsung Pavilion.

1.3 Catering

During WorldSkills São Paulo 2015 there will be many food options available. At the Samsung Pavilion, there will be food trucks serving a variety of options, as well as an area for resting and relaxation. For visitors at the food court in the Sambadrome, there will be restaurants and snack booths, such as Spoletto, Domino's, Casa do Pão de Queijo, Tropical Sucos, El Malak, and Black Dog, among others. Plus, there will be a Nestlé kiosk which will serve ice-cream.

Also, there will be food bikes going around the venue serving some traditional Brazilian sweets and snacks and other goodies, such as tapioca, churros, açaí, brigadeiro, brownies, candies, and drinks like coconut water. Keep an eye out and enjoy!

Please note that all food options at Food Courts require payment with cash or credit card.

2. WORLDSKILLS VILLAGE

The WorldSkills Village is an international exhibition held during the Competition which includes areas for WorldSkills Members, future WorldSkills Competition hosts, and SENAI stands. This space also includes innovative and exciting exhibition stands for educational institutions, public entities, and partners from industry and government.

This is truly a global showcase of best practice and new products. Come visit!



Exhibitors:

<p>WorldSkills Members and Competition hosts</p>	<p>Austria Belarus Canada Finland France Germany India Japan Netherlands Russia Saudi Arabia South Korea Sweden Chinese-Taipei United Kingdom WorldSkills of America WorldSkills Abu Dhabi 2017</p>
<p>WorldSkills Foundation</p>	<p>3M-Listen Up WorldSkills Digital Challenge</p>
<p>Institutional Partners</p>	<p>FIEMG</p>
<p>Exhibitor/Company</p>	<p>Electude</p>
<p>WorldSkills Global Partners</p>	<p>American Welding Society</p>
<p>Sponsors</p>	<p>Nestlé</p>

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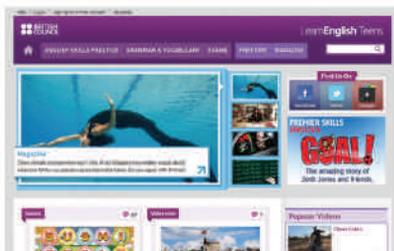
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3. KNOWLEDGE SPOT

To learn more about a specific skill, come visit the Knowledge Spot located at each skill workshop. These spots will be operated by Skills Ambassadors (represented by teachers and students from SENAI/SENAC) instructing visitors and providing information about the related courses and professions. Traditional tools, 3D simulations, and videos showing the activities related to each skill will also be present at the Knowledge Spot.

3.1 A Big Part Of The Knowledge Spot Includes “A New Look At Skills”

In a pioneering collaboration with Autodesk, WorldSkills Foundation, and SENAI, we present A New Look At Skills - an enhancement for the visitor experience and Competition interpretation at our WorldSkills Competition! Check out the Knowledge Spots across the venue to learn about skills from totally new perspectives, and interact with digital 3D models of the same Test Projects that our international Competitors are here to tackle. Don't forget to stop by the Autodesk stand to meet the incredible young design talents responsible for developing this project...try out some of the software for yourself, and unlock your inner 3D-designer!

4. CYBER

At the centre of Samsung Pavilion, Cyber will be a 500 m² area, dedicated to educational interactive activities, food services, and relaxation. It is built around a large tree, which represents the industry system's major activity segments, and provides a technological touch to the environment, with different kinds of digital interactive possibilities, educational games, a food court with food trucks, a climbing wall, reading spaces, among other activities that you can't miss.





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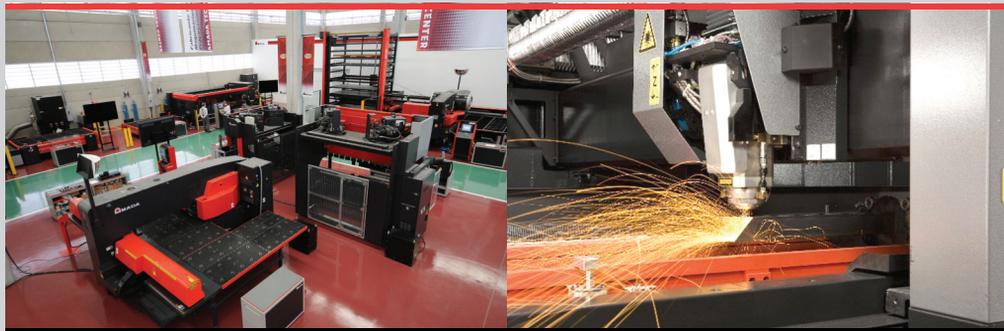
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5. DIGITAL CHALLENGE

The WorldSkills Foundation is very excited to present the first WorldSkills Digital Challenge, demonstrating how IT-related competitions can be fun, engaging, and most importantly, leave a sustainable legacy in the Brazilian communities. Our multi-national, cross-discipline teams of WorldSkills Champions and top Brazilian developers will be brainstorming and developing an exciting new range of IT-solutions for the social responsibility projects from local NGOs. Ready, steady, code!

The WorldSkills Digital Challenge will take place at the Convention Palace in the WorldSkills Village. To learn more, visit: www.worldskills.org/dc.

6. WORLDSKILLS LISTEN UP! YOUTH HEARING PROTECTION

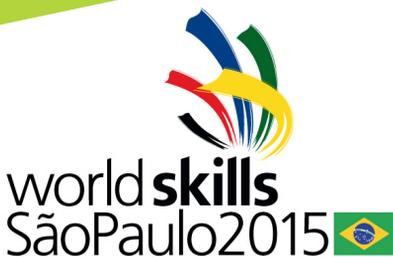
Have you ever wondered how your ears are being affected by the noise and sound you experience every day? Through the collaboration of 3M, SENAI, WorldSkills Foundation and DMDL, we will be sharing and showcasing a range of 3M ear protection technologies during the Competition. Stop by for a 5D (five dimension) and unique sonic experience. The WorldSkills Listen Up! exhibit will take place at the Convention Palace in the WorldSkills Village.

7. WORLDSKILLS EXPERIENCE

7.1. Virtual Tour

Through an innovative project, SENAI will take WorldSkills São Paulo 2015 to the world through a Virtual Tour which provides an immersion experience, filled with live content, where anyone around the world can access and keep track of what goes on during the four days of the Competition. Users will be able to visit all of the Competition sectors, watch videos and interviews produced daily, and learn more about professions and SENAI courses and WorldSkills.

*Be sure to access and partake in this unique experience:
www.worldskills-experience.com*



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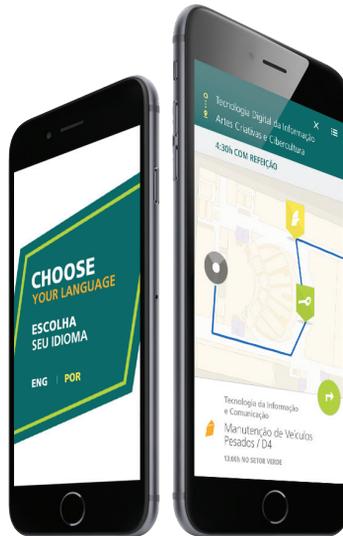
FLUKE

FLUKE
 networks

7.2. Mobile App

www.worldskills.org/app

Visitors to the Competition should definitely download this app which will provide an interactive map to guide users through the entire venue, highlighting visiting points based on the user's areas of interest. You will be able to access Competitor profiles and skill information at your fingertips. With leading-edge indoor mapping technology, it will be very easy to discover all that WorldSkills São Paulo 2015 has to offer.



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Considered one of the most desired companies by Brazilian youngsters, Nestlé invests in several programs to contribute with youth professional development, such as: Apprentices, Interns and Trainees.

Nestlé supports WorldSkills 2015 and believes that professional and technical education are critical to transform society and change lives.

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7.3. Social Media

Don't forget to follow and interact with the WorldSkills social media channels. There will be a constant flow of live content and information about the Competition posted, and you can watch the Opening Ceremony (11 August starting at 19:00), the WorldSkills Leaders Forum (13 August 09:00-13:00), and the Closing Ceremony (16 August starting at 17:00) live on the WorldSkills websites.

Visit www.worldskillssaopaulo2015.com to find out more.

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www.twitter.com/worldskills

www.youtube.com/worldskillsTV

www.instagram.com/worldskills

www.flickr.com/worldskills

Use the hashtag #WorldSkills and be part of it!

8. SIDE EVENTS

Along with the Competition, some very interesting side events are planned for visitors. Check out these must-see events.

8.1. SESI FLL Robotic Festival

12-15 August, Sambadrome

SESI, the official FLL Robotics Tournament representative in Brazil, will organize a demonstrative project. The SESI FLL Robotic Festival will involve more than 600 competitors that must solve real-world challenges: planning, designing, building and programming robots with LEGO® MINDSTORMS® technology. This competition encourages 9-16 year olds to develop science and technology skills and expertise.

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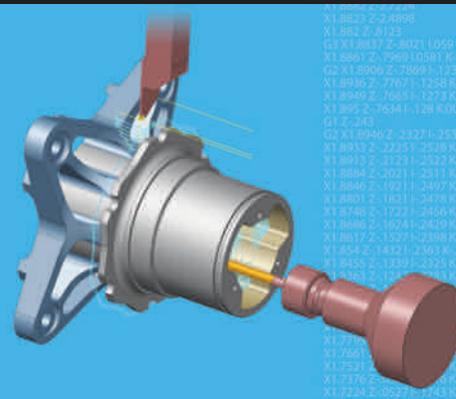


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X1.8861 Z-7969 Y0581 R-0100
G2 X1.8906 Z-7866 Y-1335 R.033
X1.8936 Z-7767 Y-1238 R.0226
X1.8949 Z-7685 R-1273 R.0334
X1.895 Z-7634 Y-139 R.0301
G1 Z-243
G2 X1.8946 Z-3327 Y-353 R0
X1.8933 Z-3225 Y-2228 R-0102
X1.8913 Z-3123 Y-3322 R-0205
X1.8894 Z-3021 Y-2511 R-0307
X1.8846 Z-1921 Y-3497 R-0509
X1.8801 Z-1821 Y-3478 R-0509
X1.8746 Z-1722 Y-3456 R-0608
X1.8686 Z-1624 Y-3439 R-0706
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X1.854 Z-1421 Y-3403 R-0903
X1.8455 Z-1339 Y-3325 R-0998
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MAHR UNIVERSITY

8.2. SENAI Mobile Units

12-15 August, Sambadrome

The Mobile Units are workshops that offer basic short-duration training courses, providing vocational education opportunities for municipalities and regions where there are no SENAI/SESI schools. The Mobile Units have all of the necessary infrastructure and quality that the workshops, laboratories, and classrooms in the actual schools have. Plus, they develop activities and programmes requested by interested companies or entities at their location.

Sustainability at WorldSkills São Paulo 2015

We have developed some actions for WorldSkills São Paulo 2015 that help promote an environmentally responsible, socially just and economically feasible event.

Some of the main actions include: solid waste management, recyclable materials sent to cooperative trash collection centres, and waste separated and processed on site. We would also like to highlight the neutralization process for greenhouse gases through carbon credits or certified emission reductions, reducing the environmental impacts generated by the Competition. The event will comply with ABNT ISO 20121 guidelines - Management Systems for Sustainable Events.

Interactive educational actions were also planned, including energy generation through electrical flooring and available bicycles, recycling demonstrations and sustainable building processes, among others.

In the skill workshops, an Expert will monitor and ensure proper waste disposal during the competitions and provide other sustainability guidelines. In other Anhembi Park areas, there will also be selective waste collection, with two different types of bins: recyclable (paper, plastic, tetrapak packages, among others) and non-recyclables (napkins, Styrofoam, food scraps, aluminum foil).

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SÃO PAULO 2015.**



ANHEMBI PARK



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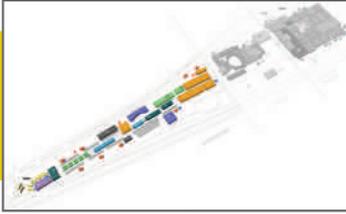
- Information and Communication Technology
- Creative Arts and Fashion
- Construction and Building Technology
- Transport and Logistics
- Manufacturing and Engineering Technology
- Social and Personal Services

LEGEND

- Accreditation
- Bus Station
- Entrance
- Free Transportation
- Highlights
- Information
- Medical Station
- Restaurants / Food Court
- WC
- Sponsors
- WorldSkills Village

ANHEMBI PARK

WorldSkills São Paulo 2015 will occupy the entire Anhembi Park, the largest exhibition centre in Latin America with a total 400,000 m², with 213,000 m² used for the Competition, including the Samsung Pavilion, Sambadrome, and Convention Palace. This will be the first time in Anhembi's history, that a single event occupies all three areas at the same time.



OVERVIEW

Sambadrome



SAMBADROME

Construction and Building Technology

- 8 Architectural Stonemasonry
- 12 Wall and Floor Tiling
- 20 Bricklaying
- 21 Plastering and Drywall Systems
- 37 Landscape Gardening
- D1 Concrete Construction Work

Transport and Logistics

- 14 Aircraft Maintenance
- D4 Heavy Vehicle Maintenance

Creative Arts and Fashion

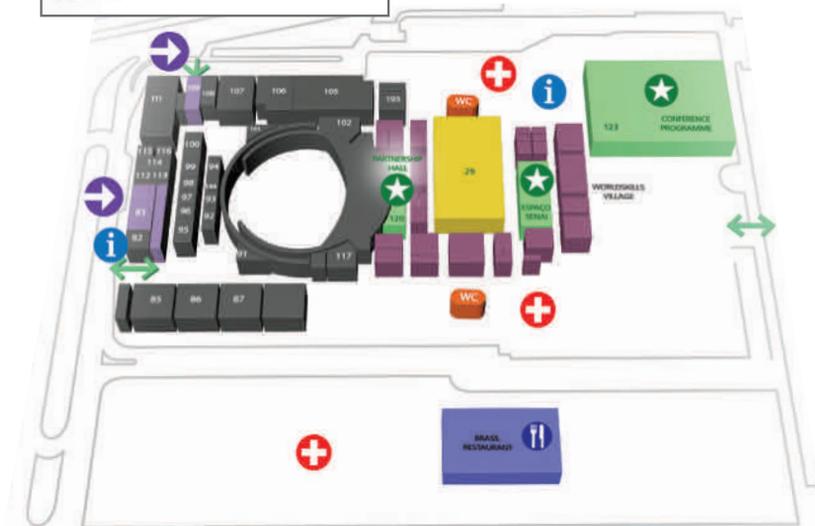
- 27 Jewellery
- 28 Floristry
- 44 Visual Merchandising and Window Dressing

Special Areas

- 51 Reception
- 60 Volunteering
- ⓘ 61 Samba Restaurant
- ★ 64 Competitors Lounge
- ★ 67 SESI-FLL Robotic Festival
- ⓘ 71 Food Court
- 76 Sustainability
- ★ SENAI Mobile Units



OVERVIEW Palace



PALACE

Social and Personal Services

29 Hairdressing

Palace Areas

- 82 - Information Centre
- ➔ 83 Accreditation (Press / Conference)
- 85 Press Centre
- 86 WorldSkills MarCom and Official Photography
- 87 WSTV
- 91 WorldSkills MarCom Storage
- 92 WSI Sponsorship and Partnership Office
- 93 WSSP 2015 Sponsorship Office
- 94 WorldSkills Foundation
- 95 Press Briefing Room
- 97 WSI CEO
- 98 WSSP2015 Executive Committee
- 99 SENAI Directors Office
- 100 VIP Authorities Room
- 101 WorldSkills São Paulo 2015 Events Office
- 102 WorldSkills Abu Dhabi 2017
- 105 CNI President
- 106 Government and Ministries VIP Lounge
- 107 Conference Auditorium 8
- 108 Luggage Room
- ➔ 109 VIP Accreditation
- 111 Conference Auditorium 9
- 112 Customer Service
- 113 WSI Member Support
- 114 Meeting Room 1
- 115 Meeting Room 2
- 116 Meeting Room 3
- 117 Meeting Room 4
- ★ 120 Partnership Hall
- ★ 123 Conference Programme
- 194 SENAI Executive Office
- 🍴 Brasil Restaurant
- ★ Espaço SENAI



OVERVIEW

Samsung Pavilion



SAMSUNG PAVILION

Manufacturing and Engineering Technology

- 1 Polymechanics and Automation
- 3 Manufacturing Team Challenge
- 4 Mechatronics
- 5 Mechanical Engineering Design – CAD
- 6 CNC Turning
- 7 CNC Milling
- 10 Welding
- 16 Electronics
- 19 Industrial Control
- 23 Mobile Robotics
- 42 Construction Metal Work
- 43 Plastic Die Engineering
- 45 Prototype Modelling
- 46 Sheet Metal Technology
- D3 Industrial Mechanics Millwright

Creative Arts and Fashion

- 31 Fashion Technology
- 40 Graphic Design Technology

Information and Communication Technology

- 2 Information Network Cabling
- 9 IT Software Solutions for Business
- 11 Print Media Technology
- 17 Web Design
- 39 IT Network Systems Administration

Construction and Building Technology

- 15 Plumbing and Heating
- 18 Electrical Installations
- 22 Painting and Decorating
- 24 Cabinetmaking
- 25 Joinery
- 26 Carpentry
- 38 Refrigerating and Air Conditioning

Transport and Logistics

- 13 Autobody Repair
- 33 Automobile Technology
- 36 Car Painting

Social and Personal Services

- 30 Beauty Therapy
- 32 Pâtisserie and Confectionery
- 34 Cooking
- 35 Restaurant Service
- 41 Health and Social Care
- D2 Bakery

Special Areas

- 138 Accreditation
- 175 Cyber
- Cyber Food Court

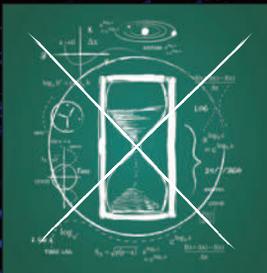
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9. SPECIAL THANKS

9.1 To the Volunteers

Our extra special thanks go to the 800 volunteers who chose to donate their time, efforts, and talent for more than a week to ensure that all of the participants and visitors are cared for and receive the necessary support.

Saying “thank you” is not enough to express the joy and satisfaction we feel to have them helping us throughout the event. After all, it is a 212,000 m² area with approximately 200,000 visitors, and this great experience will only be possible with help from so many volunteers.

WorldSkills São Paulo 2015 volunteers chose the mission of contributing to the development of vocational education in Brazil and the world. In practical terms, this is represented through the support they provide to Competitors from all Delegations, helping with language differences in order to not hinder communication; organizing photos and videos; helping to guide the flow of people in the restaurants; and helping to conduct public visits and support activities in the skill Competitions.

The goal is to have a volunteer available whenever someone needs help.

All volunteers are aware that volunteering is the best way both to help others and to help themselves. Volunteering is a great learning experience, a fulfilling way to spend time, and a clear example of social responsibility.

We are sure that the participation certificates delivered to our volunteers will be more than celebrated, because besides being an integral part of the event, volunteers know that they perform an amazing and valuable job!



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9.2 To Partners

WorldSkills São Paulo 2015 is pleased to collaborate with major partners for the 43rd WorldSkills Competition, the greatest vocational education and skills excellence Competition in the world, held in Latin America for the first time. The Competition was made possible by a strong partnership between the National Service for Industrial Training (SENAI) and WorldSkills International, and both entities sincerely thank all of you for your attention and support as co-organizers, partners, and sponsors.

We would like to begin by thanking our co-organizer partner from the Industry System, SESI (Industrial Social Service), for collaborating in organizing the Competition, not only financially but also by providing expertise and sharing skilled labour with SENAI. Other essential partners helping to build the select team of Competition Organizer employees were the 27 regional SENAI divisions, which provided the Workshop Managers and Workshop Sector Managers for all of the skills, and supported us with employees for the technical and service departments.

We would also like to thank our government and institutional partners. Our partnership with all three-government levels and especially with the Ministry of Education, the Chief of Staff Office (Casa Civil), and the International and Federative Affairs Department in São Paulo was essential to connect with strategic stakeholders and make this Competition feasible. Conselho do SESI, Sebrae (Brazilian Micro and Small Business Support Service), and SENAC (National Service for Industrial Training) are institutional partners that work together to coordinate actions that promote Brazilian Vocational education.

Special thanks to our national and international sponsors. Support from these companies made the Competition and side events possible and added expertise, perspective, and innovation to all we experienced.

Thanks to all of these well-orchestrated commitments. We are proud to launch WorldSkills São Paulo 2015, believing in the success of this week dedicated to promoting Vocational Skills Education!

9.3 To WorldSkills São Paulo 2015 Sponsors and Global Partners

WorldSkills International and WorldSkills São Paulo 2015 are honoured to receive support from the WorldSkills Global Partners.

We thank Samsung (the Overall Event Presenter), Stanley Black & Decker, 3M, AWS (American Welding Society), Autodesk, Cisco, Festo, Fluke, Lincoln Electric, Saint-Gobain, and Siemens.

As Global Partners, these renowned companies are already individually involved in education and training initiatives in various markets around the world.

Associating these organizations with the WorldSkills mission is gratifying, and it is certainly very important in making the WorldSkills Competition possible.

Surely, this contribution adds value to all stakeholders involved, as it provides an opportunity for entities to talk directly to each other, adopt best practices to promote education, encourage vocational skills education globally, and increase skilled labour in industry.

At the same time, the Competition gives these partners the opportunity to develop avenues of collaboration that sustain the success of the Competition and ensure we realize our vision.

Besides Global Partners, it is also very important to highlight the presence and interest of participating Brazilian and international companies.

The support and contribution that these organizations and institutions provide will significantly affect the skill competitions, the tools used by Competitors, and the specific services available to make the Competition possible.

These partnerships encourage our collective success.

Publishing information

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Content: WorldSkills São Paulo 2015 Competition Organizer

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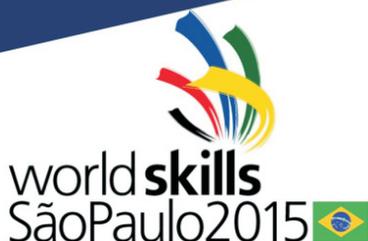


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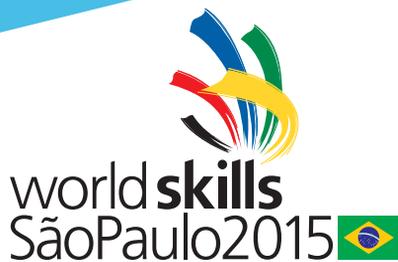


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